



FOR IMMEDIATE RELEASE

**Nonprofit Veterans-TV Prepares to Launch Free TV
Production Training for Vets and Their Families**
*Production Truck Donated by NEP and Equipped with State-of-the-Art Gear
Will Serve as Mobile Training Facility for Classes Held Across the U.S.*

GRASS VALLEY, Calif. — Jan. X, 2019 — Newly formed 501(c)3 nonprofit Veterans-TV Inc. (VETTV, www.veterans-tv.org) is preparing to launch hands-on professional television production training courses for veterans of the U.S. armed forces, law enforcement veterans, and firefighters who have lost their employment due to injury or attrition. VETTV is creating a mobile classroom within Denali Gold, a remote production truck donated to the cause by NEP and will provide courses in cities across the U.S. when integration of donated broadcast equipment is complete.

“We’re so grateful for the depth and breadth of generosity we’re seeing from companies and individuals across the industry,” said VETTV President Bob Lefcovich, who has more than 50 years of experience working in broadcast production and post-production. “Training on the best equipment with some of the industry’s best professionals is an incredible opportunity, and I’m proud to be playing a role in bringing this opportunity to those who have served our country.”

Led by industry professionals on a volunteer basis, VETTV courses are open to all veterans, their spouses, and dependents over 18, regardless of race, gender, ethnicity, religion, or sexual orientation. Proposed courses will address roles such as video technician, camera operator, audio technician, tech assist, editor, technical director, and EIC (engineer in charge) and areas of expertise including Avid Media Composer (NLE), Adobe Premiere Pro (NLE), character generator/art, EVS operator, and IT (information technology). All courses except the EIC course will be 192 hours with eight hours of hands-on tests.

Lefcovich and the VETTV advisory board have so far raised more than \$2 million in donations of modern, state-of-the-art TV production and postproduction equipment, with NEP and Grass Valley, a Belden Brand, offering extensive support in terms of equipment donations and integration. In fact, all of the equipment being installed in Denali Gold for training purposes has been donated by manufacturers and broadcasters including AJA, Blackmagic, Calrec, Ensemble Design, EVS, Kramer, Renegade Labs, Ross Video, Telestream, and many more. Integration started at the beginning of December.

In its previous career with NEP, Denali Gold was involved in high-profile remote broadcasts including the Academy Awards®, the Grammy® Awards, the Emmy® Awards, “America’s Got Talent,” “Entourage,” “American Idol,” “Shark Tank,” “Showtime at the Apollo,” Fox network upfronts, presidential inauguration concerts in Washington, D.C., and scores of other broadcasts.

“With all the industry pros involved in getting our mobile classroom ready, we’ve probably got 180 years of combined experience working on the truck right now,” added Lefcovich. “As students are certified within our program, we’ll put all that industry expertise and all our connections to work in helping trained veterans find employment. My colleagues and I have enjoyed great careers in TV, and VETTV gives us a way of leveraging our experience to give back and to help veterans with their re-entry into society.”

Lefcovich worked on trucks for Video Tape Enterprises, Trans American Video, and for ABC Wide World of Sports in the ’70s, edited hundreds of TV shows and commercials in the ’80s, trained many hundreds of editors while working as the senior applications specialist for the Grass Valley Group, and served as tech support and

trainer for five different Olympics. He also is one of the founders of Editware, a designer and manufacturer of hybrid edit systems.

Further information about VETV and details about donating to the organization are available at www.veterans-tv.org.

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About Veterans-TV Inc. (VETV)

VETV is a nonprofit corporation dedicated to offering hands-on professional training to veterans of the U.S. armed forces, law enforcement veterans, and firefighters who have lost their employment due to injury or attrition, as well as to their family members. Information about VETV, its training courses, and opportunities to volunteer or donate is available at www.veterans-tv.org.

Link to Word Doc:

Photo Links:

Bob Lefcovich and the VETV Remote Truck

<https://kokoroinc.com/wp-content/uploads/2018/12/VETV-Bob-with-truck.jpeg>

Photo Caption: Robert Lefcovich, president and founder of Veteran's TV with the VETV remote truck. Lefcovich has worked in Remote Trucks for VTE (Video Tape Enterprises), Trans American Video and ABC Wide World of Sports.

VETV Remote Truck

<https://kokoroinc.com/wp-content/uploads/2018/12/VETV-truck-w-logo-angle.jpg>

Photo Caption: VETV remote truck

Truck inside with mixer and Calrec setup

<https://kokoroinc.com/wp-content/uploads/2018/12/VETV-Calrec-mixer-truck.png>

Photo Caption: VETV remote truck

Grass Valley Kayenne Switcher

<https://kokoroinc.com/wp-content/uploads/2018/12/VETV-Grass-Valley-Kayenne-Switcher.png>

Photo Caption: Grass Valley donated a Kayenne Switcher to the VETV remote truck

VETV PR Contact:

Robert Lefcovich

President

+1 530.305.0532

bobl@veterans-tv.org

Agency Contact:

Cindy Zuelsdorf

Kokoro Marketing

+1 530.362.7020

cindy@kokoroinc.com